2018-19

Portray the performance of the Institute in one or more distinctive areas to its priority and thrust

Setting up of Community Radio Station (CRS) at BRAIT

- Community radio is a non-profit <u>radio</u> service offering a third model of radio <u>broadcasting</u> in addition to <u>commercial</u> and <u>public broadcasting</u>. Community Radio stations serve geographic communities and communities of interest.
- It broadcast content that is popular and relevant to a local, specific audience but is often overlooked by commercial or mass-media broadcasters.
- In December 2002, the Government of India approved a policy for the grant of licenses for setting up of Community Radio Stations to well established educational institutions including IITs/IIMs.

Key Objectives of Proposed BRAIT CRS:

The key objectives of the project are as follows:

- To broadcast talks on technical curriculum based topics by the students.
- To give a platform to the students for enhancing creative and communication skills.
- Empower communities through access to information on governmental, social, agricultural, economic and technical fields.
- To make CR a part of early warning strategy of the National Disaster Management Authority and incorporate CR as communication media into state and district level information network during disaster.
- To hand hold establishing such CRS in N & M Andaman where otherwise connectivity is an area of concern, once BRAIT implements CRS successfully

Achievement:

Received the Standing Advisory Committee on Radio Frequency Allocation (SACFA) site clearance from Ministry of Communication, Wireless Planning & Coordination Wing, DoT, Govt. of India vide letter no. K-19012/03/2018-CFA dated 28/08/2018 for setting up Community Radio Station at Dr. B. R. Ambedkar Institute of Technology (DBRAIT), Pahargaon, Port Blair-744103, Andaman & Nicobar Islands.

Principal

IQAC Coordinator

प्रधानाचार्य / निवासिक क्रियानाचार्य / निवासिक क्रियानाचार्य अवेडकर प्रदेशानाचार्य संस्थान DR BR AMBEDKARINSTITUTE OF TECHNOLOGY पहाडमाव, पार्ट दलेयर

Pahamaon Port Blair - 714393